

NCC Cable System Order

Order #	62300534
Syscode	8637
System Name	Time Warner/Columbus Interconnect, OH
Market	Columbus, OH

AE	Meghan Hughes
Sales Coordinator	Jaryd Engberg
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Apr16 C-DMA Nielsen Live+7
-	

Flight Dates	06/27/16 - 07/10/16
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC Proj#202175

Client Code	
Product Code	
Est Code	4983
Product Name	SMP OH
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	06/24/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$15,206.00		
Commission	\$2,280.90		
Net Total	\$12,925.10		
Total Spots	39		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	6.24 New ISSUE order. No spots to air after 4p on 7.1. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	VARIOUS	6/27/16	7/3/16	10:00	18:00		X	X	X				-	-	3	\$21.00	\$63.00	30	NCR 03/28/16-06/26/16
2	CNBC	VARIOUS	6/27/16	7/3/16	18:00	24:00		X	X	X				-	-	3	\$61.00	\$183.00	30	NCR 03/28/16-06/26/16
3	CNN	VARIOUS	6/27/16	7/3/16	10:00	18:00		X	X	X				-	-	1	\$97.00	\$97.00	30	NCR 03/28/16-06/26/16
4	CNN	AVG. ALL WKS<	6/27/16	7/3/16	18:00	24:00		X	X	X				-	-	3	\$242.00	\$726.00	30	NCR 03/28/16-06/26/16
5	ESPN	AVG. ALL WKS<	6/27/16	7/3/16	10:00	18:00		X	X	X				-	-	1	\$483.00	\$483.00	30	NCR 03/28/16-06/26/16
6	FOOD	VARIOUS	6/27/16	7/3/16	10:00	18:00		X	X	X				-	-	1	\$218.00	\$218.00	30	NCR 03/28/16-06/26/16
7	HALL	I LOVE LUCY<	6/27/16	7/3/16	05:00	10:00		X	X	X	X			-	-	1	\$25.00	\$25.00	30	NCR 03/28/16-06/26/16
8	HGTV	AVG. ALL WKS<	6/27/16	7/3/16	10:00	18:00		X	X	X				-	-	1	\$290.00	\$290.00	30	NCR 03/28/16-06/26/16
9	HGTV	VARIOUS	6/27/16	7/3/16	18:00	24:00		X	X	X				-	-	2	\$1,014.00	\$2,028.00	30	NCR 03/28/16-06/26/16
10	MNBC	MORNING JOE<	6/27/16	7/3/16	05:00	10:00		X	X	X	X			-	-	1	\$170.00	\$170.00	30	NCR 03/28/16-06/26/16
11	MNBC	VARIOUS	6/27/16	7/3/16	10:00	18:00		X	X	X				-	-	2	\$74.00	\$148.00	30	NCR 03/28/16-06/26/16
12	MNBC	AVG. ALL WKS<	6/27/16	7/3/16	18:00	24:00		X	X	X				-	-	3	\$218.00	\$654.00	30	NCR 03/28/16-06/26/16
13	TBSC	VARIOUS	6/27/16	7/3/16	10:00	18:00		X	X	X				-	-	1	\$267.00	\$267.00	30	NCR 03/28/16-06/26/16
14	TLC	AVG. ALL WKS<	6/27/16	7/3/16	10:00	18:00		X	X	X				-	-	1	\$160.00	\$160.00	30	NCR 03/28/16-06/26/16
15	TLC	VARIOUS	6/27/16	7/3/16	18:00	24:00		X	X	X				-	-	3	\$638.00	\$1,914.00	30	NCR 03/28/16-06/26/16
16	TNT	CHARMED<	6/27/16	7/3/16	05:00	10:00		X	X	X	X			-	-	2	\$193.00	\$386.00	30	NCR 03/28/16-06/26/16
17	TNT	VARIOUS	6/27/16	7/3/16	10:00	18:00		X	X	X				-	-	1	\$315.00	\$315.00	30	NCR 03/28/16-06/26/16
18	TNT	AVG. ALL WKS<	6/27/16	7/3/16	18:00	24:00		X	X	X				-	-	3	\$1,136.00	\$3,408.00	30	NCR 03/28/16-06/26/16
19	USA	VARIOUS	6/27/16	7/3/16	05:00	10:00		X	X	X	X			-	-	2	\$48.00	\$96.00	30	NCR 03/28/16-06/26/16
20	USA	VARIOUS	6/27/16	7/3/16	10:00	18:00		X	X	X				-	-	1	\$242.00	\$242.00	30	NCR 03/28/16-06/26/16

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21	USA	AVG. ALL WKS<	6/27/16	7/3/16	18:00	24:00		X	X	X				-	-	3	\$1,111.00	\$3,333.00	30	NCR 03/28/16-06/26/16

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	39	0	0	0	0	0	0	0	0	0	0	0	39
AMT	\$15,206.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$15,206.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/24/16

62300534 | Columbus, OH | Time Warner/Columbus Interconnect, OH | 8637 |